Greetings!

I hope this “Update” finds you well and looking forward to making plans for your 2020 Westie adventures.

Roving 2020. It’s not too late to book your hotel reservation and join us in March, in Louisville, KY, for our Roving. “Run for the Rosettes” promises to be a “not to be missed” experience. Our Breeder Seminar was so well received that it has been expanded to be presented as a Judges’ Education Seminar – so it promises to be a very informative and “hands on” experience, conducted by Anne Sanders and Lisa Pacheco. Hotel reservations can now be secured by calling The Crowne Plaza at (502) 367-2251 or at https://book.passkey.com/e/5001110.
New Title. At the club’s request and hard work of Wayne Kompare, the AKC will now recognize a WHWTCA Quality Westie title as an official AKC CCA title (Certificate of Conformation Assessment). Quality Westie titleholders will receive both a QW title from the WHWTCA and can also apply to receive the CCA title from the AKC. The new CCA title is retroactive to all current WHWTCA Quality Westie titleholders. More information will soon be available on the club’s website and also on the QW Facebook page.

2020 Committees. There are still plenty of vacancies to fill so if you have any interest in being more involved with an aspect of the club, please do not hesitate to contact me. At present, the club still needs an Archivist, one or more “AKC Gazette” Columnists, a Fundraising Chair, an “Imprint” advertising assistant, an assistant for the 2020 Scent Work test, and volunteers to help at Kimberton.

2020 Yearbook. The 2020 Yearbook will commemorate 2015 through 2019. Please plan to submit an ad to preserve your place in history. We are still looking for more ads and articles. If you have any interest in placing an article in the Yearbook, please contact Cathy Eten for articles: cbeten@msn.com and Dawn Martin for ads: westie@ptd.net. All deadlines for ads and articles are at the end of April.

2020 National Specialty. Each year, plans for the following year’s National Specialty begin the week after that year’s event has ended. This year is no exception. We have already contracted for The Kimberton Fairgrounds for our events, the Whitford Country Club for our Annual Dinner and Meeting, The Hampton Inn for our host hotel, and Jim Rau Dog Shows, Ltd. for our show superintendent. We are in the process of securing our judges for all performance events and applying to the AKC for event approvals. A Schedule of Events for the week beginning September 27th will be posted after our March Roving has ended and at that point, I will post the link to the host hotel. As a reminder, our MCKC regular class judge, on October 4, 2020, will be Jon Cole. On October 3, Lee Trudeau will be judging Futurity/Maturity and I will have the great honor of judging Puppy and Veteran Sweepstakes.
Be well.

Kathy Farrell
Hello fellow Westie lovers! It is that time of year again. Yes, the time when you see if one or more of your little white bundles of energy might be eligible for a West Highland White Terrier Club of America Annual Performance Award. Awards are for scores earned during the calendar year (January 1 to December 31). To be eligible to receive one of these awards, I must receive your report by Tuesday, March 31st, 2020. So please mark your calendar!!

The AKC web store has each of your dog's complete performance results. We use these reports to calculate the Club's annual awards.

Only people who think they have a chance to win one of the Annual Obedience, Agility or Rally awards need to follow this procedure.

1. Sometime between now and March 31st, you will need to purchase dog report(s) from [https://www.apps.akc.org/apps/store/index.cfm?view=category&cde_category=COMP](https://www.apps.akc.org/apps/store/index.cfm?view=category&cde_category=COMP) so they include all your dogs' scores from the previous calendar year. Cut and paste it into a mail message to me at agilitymom62@yahoo.com. I will automatically extract the relevant scores from the report into a database which will be used to calculate the winners. (See pages 4 and 5 of this document for detailed instructions on how to purchase and email your report!)

2. If you do not have web access, you can send me a check for $13 made out to WHWTCA to Shelley Marvin, 1225 Newcastle Drive, Bloomington, IL  61704 and I will retrieve the report for you.

3. Alternatively, you can ask me to determine if you are close enough to winning that it would make it worthwhile to spend the $13 per dog to purchase the Dog Award Reports from AKC. You can do so by estimating from your own records your Annual Award points. Send this information to me by March 15. I will estimate whether you are competitive and will notify you. If you are competitive, you must then purchase the Dog Reports from the AKC web store and submit them by March 31st.

**Annual Obedience Awards (AOA)**
Novice: Dog earning the greatest number of points while qualifying for the CD title.
Open: Dog earning the greatest number of points while qualifying for the CDX title.
Utility: Dog earning the greatest number of points while qualifying for the UD title.
Top Obedience West Highland White Terrier: Dog earning the greatest number of points (all regular classes) in a calendar year without restriction on whether these qualifying legs count toward any title.

Points are awarded as follows: Annual Obedience Award points are calculated by subtracting 170 from each AKC qualifying score. A perfect obedience score is 200, with 170 qualifying (as long as more than half the available points were earned in each exercise). Subtract 170 from the qualifying score to produce a fair point system for comparing members' level of participation and level of excellence.

Annual Rally Awards (ARA)
Novice: Dog earning the greatest number of points while qualifying for the RN title.
Advanced: Dog earning the greatest number of points while qualifying for the RA title.
Excellent: Dog earning the greatest number of points while qualifying for the RE title.
Top Rally West Highland White Terrier: Dog earning the greatest number of points (all regular classes) in a calendar year without restriction on whether these qualifying legs count toward any title.

Points are awarded as follows: Annual Rally Award points are calculated by subtracting 70 from each AKC qualifying score. A perfect Rally score is 100, with 70 qualifying. Subtract 70 from the qualifying score to produce a fair point system for comparing members' level of participation and level of excellence.

Annual Agility Awards
Annual Agility Awards will be offered for Novice, Open, Excellent, Master Regular and Master Preferred classes based on the following point system for the calendar year:

- 1 point for Qualifying (with no placement) in Novice, Open or Excellent; or for earning 0-4 MACH/PACH points in a Master class
- 2 points for Placing 2-4 in Novice, Open or Excellent; or by earning 5-9 MACH/PACH points in a Master class.
- 3 points for 1st place in Novice, Open or Excellent; or by earning 10 or more MACH or PACH points in a Master class.

Awards and their restrictions are:

Novice Agility Award is awarded to the member’s dog that earns the greatest number of points while qualifying for the NA, NAJ, and NF or NAP, NJP and NFP titles. Only legs to qualify for these titles in either regular or preferred height count toward this award and legs in A and B count equally.

Open Agility Award is awarded to the member’s dog that earns the greatest number of points while qualifying for the OA, OAJ, and OF or OAP, OJP and OFP titles. Only legs to qualify for these titles in either regular or preferred height count toward this award.

Agility Excellent Award is awarded to the member’s dog that earns the greatest number of points while qualifying for the AX, AXJ, and XF or AXP, AJP and XFP titles.
Only legs to qualify for these titles in either regular or preferred height count toward this award.

*Master Regular Agility Award* is awarded to the member's dog that earns the greatest number of points while qualifying in the Regular Standard, Jumpers With Weaves and FAST. All qualifying legs count in Master (Regular Standard, Jumpers with Weaves and FAST) without restriction on whether these qualifying legs count toward any title.

*Master Preferred Agility Award* is awarded to the member's dog that earns the greatest number of points while qualifying in the Preferred Standard, Jumpers With Weaves and FAST Master Preferred classes. All qualifying legs count in Preferred Standard, Jumpers with Weaves and FAST without restriction on whether these qualifying legs count toward any title.

Points toward these awards can be accumulated for either Regular or Preferred classes, but not both. The first title earned determines eligibility for the award. For example, if a dog has earned his NA title and later competes in the Novice Preferred class, legs earned toward his NAP will not count toward the Novice award in any year.

**General Rules:**
All applicable Club Annual Award rules apply with the exception of Annual Award Rules 3-6. All individuals in a co-ownership must be members for the dog to qualify.

**WHEN SUBMITTING YOUR REPORT: PLEASE TELL ME ALL OWNERS OF YOUR DOG WHEN YOU SUBMIT YOUR REPORT.**

For new members, scores count starting on the effective date of your membership (when the Board of Directors votes you in). Points accrue for an individual dog rather than for several dogs in a co-ownership. Thus, these Annual Awards have become honors for individual dogs owned by members, rather than honors for members whose one or more dogs collectively achieved excellence.

*Check our parent club website for the rules for all annual Westie awards at [http://www.westieclubamerica.com/whwtca/annualawards.html](http://www.westieclubamerica.com/whwtca/annualawards.html)*

Any questions/comments just let me know at agilitymom62@yahoo.com.
Thanks & have a wonderful week!

Shelley Marvin
IMPORTANT NOTICE:
Regarding MEMBER AWARDS
Eff. for the 2019 Competition Year

COMPETITION PERIOD and
APPLICATION DEADLINES ARE CHANGING!

Annual Awards (Conformation, Junior Handling, Obedience, Rally & Agility)

- **Competition Year** remains the same – Calendar Year, Jan. 1st through Dec. 31st.
- **MEMBER ACTION REQUIRED!** Performance/Companion Awards Application Deadline is **March 31st**. You will need to order your reports from AKC and submit your scores to Norm Schartz, schartz@hycap.rr.com, no later than the 31st of March for the preceding calendar year.
- Awards will be announced in the Summer Imprint and presented at the Annual Meeting & Awards Banquet.

Bred By Exhibitor and Lifetime Achievement Awards (ROM, ROMX, PROM, PROMX, and All Versatility Awards)

- **Competition Year** is now July 1st of the previous Year through June 30th of the Current Year. (For 2020 only, the Awards presented at the Annual Meeting in October will be for accomplishments achieved August 1, 2019 through June 30, 2020).
- **MEMBER ACTION REQUIRED!**
  - ROM & ROMX / PROM & PROMX. You will need to order your reports from AKC and submit your progeny reports to the appropriate individual no later than **August 15th**.
  - Versatility Awards. You will be requested to verify your titles between **August 1st** and **August 31st**.
- Awards will be announced and presented at the Annual Meeting & Awards Banquet.

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NATIONAL ROVING
MARCH 2020

West Highland White Terrier Club
(Mar 10, 2020 to Mar 14, 2020), Crowne Plaza Louisville Airport

MAKING RESERVATIONS
A dedicated website is now available for your attendees to book their hotel rooms online. Reservations can be made starting Oct 30, 2019 at this web address:
Booking Website:
https://book.passkey.com/e/50015110
It is important that you share this web address with your attendees as soon as possible. There are several ways to do so:

Email: Copy/paste the web address into an email to your attendees
Website: Display it on your event website
Social: Display it on any social networks related to the event

TRACKING YOUR EVENT
We are providing an online dashboard for the event so you can view reservations, run reports, monitor critical stats and more at your convenience:

Event Dashboard

ROVING HOSPITALITY RESERVATIONS

Don’t forget to make your hospitality reservation!

DOWNLOAD FORM

MOST VERSATILE WESTIE AT THE ROVING

Most Versatile Westie in the WHWTCA Roving Specialty 2020

The Most Versatile Westie in the WHWTCA National Roving Specialty 2020 and the three runners up will be awarded trophies based on the point system described below:

Dogs earn points by Qualifying, Placing or Passing in each entered class at selected events during Thursday, Friday and Saturday of the WHWTCA National Roving Specialty. Each dog may earn a maximum of six (6) points in each sport/area.

<table>
<thead>
<tr>
<th>Area</th>
<th>Thurs 12th</th>
<th>Fri 13th</th>
<th>Sat 14th</th>
<th>Sun 15th</th>
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<tbody>
<tr>
<td>Agility</td>
<td>GLTC</td>
<td>GLTC</td>
<td>GLTC</td>
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<tr>
<td>Conformation</td>
<td>Mid-KY Show</td>
<td>WHWTCA &amp; Indiana &amp; LKC</td>
<td>WHWTCA &amp; Evansville</td>
<td>Award Presentation</td>
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<tr>
<td>Obedience</td>
<td>Mid-KY</td>
<td>LKC</td>
<td>GLTC</td>
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</tr>
<tr>
<td>Rally</td>
<td>Mid-KY</td>
<td>LKC</td>
<td>GLTC</td>
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<td>Barn Hunt</td>
<td>Kentuckiana</td>
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<td>If offered</td>
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<tr>
<td>Dock Diving</td>
<td>MidWest Mobile Dock</td>
<td>MidWest Mobile Dock</td>
<td>MidWest Mobile Dock</td>
<td></td>
</tr>
</tbody>
</table>
CGC, FDC, CAT, FCAT, TT, Scent Work, Trick Dog, Earthdog

To be eligible: A dog must qualify, place or pass in at least two different areas.

Points accumulate over all entered classes in these events:

- However, no points for a dog with any obedience or Rally title in any CGC test. No points for Try-It or Practice Splashes in Dock Diving.
- Further, no points for a dog who qualifies or passes in a class two levels below his top titled class. For example, an RE dog may earn points in the RM, RE, RA classes but not the Novice or Intermediate Rally Classes.
- Each dog may earn a maximum of six (6) points in each sport. Further places/passes/qualifies in each sport serve only as tie-breakers.
- Each dog earns points based on the following system over the period of competition:
  - +3 points for the first-time the dog places/passes/qualifies in each area over the days of competition.
  - +2 points for the second-time the dog places/passes/qualifies in each area over the week of competition.
  - +1 point for the third-time the dog places/passes/qualifies in each area over the week of competition, RATI in Barn Hunt, or earning a CGC, CGCA, CGCU, FDC, or TT.
- Ties will be broken by adding 0.1 points for each qualifying category beyond 2. Remaining ties by adding 0.01 points for each first place finish. Remaining ties by adding 0.001 points for each placement win in head-to-head competition. Remaining ties by adding 0.0001 points for each excess place/pass/qualify not counted as 3/2/1 points. These extra points are only used to break ties.

Awards will be presented after the conclusion of Westie judging on Sunday.

Examples:

1. An MX-MXJ dog enters MX & MXJ & NF at one trial. The dog fails MX and MXJ but qualifies in NF will earn 3 points since he is working at his level in FAST. The dog who qualifies in MX and NF but fails MXJ earns 5 points.
2. An MX-MXJ dog enters MX & MXJ & NF at two trials. The dog passes NF at the first trial and all three at the second trial. The dog earns 6 points for passing at his level three times and no additional points for the fourth pass.
3. An RE dog enters RE and RA at two separate trials. The dog passes RE once and RA once earns 5 points regardless of whether they were at the same trial.
4. A UD dog enters Preferred Utility and Preferred Open at two trials. The dog qualifies in all four classes. The dog earns +6 points since PUTD and PCDX are both MVWIRS qualifying events for a dog with a UD title.
We Still Need Some Special Volunteers!!! Please consider taking on one of these jobs for your club. We cannot leave these positions vacant.

**Club Archivist**

The WHWTCA is currently looking for someone to take over the club archives. They are currently up to date and would require the Archivist to collect on a yearly basis items such as the annual dinner program, the catalogues from the Roving and National specialties and any other important historical materials related to club activities. Please contact Kathy Farrell if interested in taking on this currently vacant position. kafesq@aol.com
Fundraising Chair/Committee

We are currently looking for someone or several people to take on the job of fundraising for the club. The job would entail the storage of fundraising items and mailing off orders placed either through the website or the Updates. I am happy to discuss details with anyone who might be interested in this position. It is time for members with new ideas to take on this committee. I look forward to hearing from anyone who might want to consider this rewarding job. You would be responsible for arranging for the club to have a sales table at Kimberton.

Lee Trudeau ctrudeau@optonline.net

Medallion Request Form

The West Highland White Terrier Club of America is pleased to offer a bronze medallion both for Best of Breed and High in Trial at regional club specialty shows. However, it is necessary that each club request the medallion(s) on the proper form. Additionally, the award must be listed in the club’s premium list in the following manner:

☑ Best of Breed. Bronze medallion offered by the West Highland White Terrier Club of America, Inc.
☑ High in Trial. Bronze medallion offered by the West Highland White Terrier Club of America, Inc. (provided six or more are entered in competition).

To obtain the medallion(s), complete this form and return it to the Recording Secretary along with a copy of your premium list. Should your club use a condensed premium list, please so indicate. Please acknowledge medallion receipt by notifying the Recording Secretary at cajims@msn.com. Note: any medallion not awarded must be returned.

Club_______________________________________
Specialty Date__________________________
I request a medallion for Best of Breed at the above Specialty.
☑ I request a medallion for High in Trial at the above Specialty.
☑ A copy of our premium list is enclosed showing the WHW/CA as medallion donor.
☑ Our club uses the condensed premium list. The donation will be listed in the catalog and a copy of the catalog’s trophy page will be sent following the show.

Please send the medallion(s) to:
Name:________________________ Position________________________
Address:________________________________________________________
City:________________________ State:___________
Zip:________________________
Signed:________________________________
| QUALITY WESTIE NEWS | There were three significant updates to the Quality Westie program in January.

1. Lisa Pacheco has now become the chair of the Quality Westie program. As a very accomplished Westie breeder, handler, QW evaluator and leader in a number of WHWTCA Club activities, Lisa brings a wealth of knowledge and understanding to the QW program. I’m very confident that the program is in excellent hands for future growth and improvement of the program.

2. In January, the AKC Board of Directors approved the inclusion of the WHWTCA Quality Westie title as an official AKC CCA title (Certificate of Conformation Assessment). QW titleholders will receive both a QW title from the WHWTCA and can receive the CCA title from the AKC. I believe that Westies are only the second breed to be so recognized besides the Golden Retrievers, who really started the CCA program over 15 years ago. QW is basically a copy of the Golden Retriever CCA program. Important also is that the CCA title is also applicable to existing QW titleholders (i.e. retroactive). Further information will appear later this month in the Imprint, the WHWTCA website and the QW Facebook page.

3. Finally, the first QW event for 2020 will be held on Saturday, April 18 at the Sarasota Obedience Training Center in Myakka City, FL (just outside of Sarasota). Evaluators will be Gerry Meisels, Marty Replogle and Wayne Kompare. Entry forms can be found on the WHWTCA website ([www.westieclubamerica.com](http://www.westieclubamerica.com)) in the Quality Westie section.

Wayne Kompare |

| PACE COMMITTEE | The PACE Committee is currently evaluating and considering changes to the Versatile Dog Rules and Requirements. This information was published in the Winter Imprint. Your suggestions are welcome. We will evaluate any requests we receive and evaluate possible changes. Please submit your suggestions for changes on or before March 1, 2020. Requests should be emailed to Sue Ammerman at: s.ammerman@comcast.net |
| **ANNUAL AUCTION**  
**OCTOBER 2020** | We are planning another fun (and important) fundraising auction for the annual banquet during Montgomery County. This year it will be manned as a family affair. Lee Trudeau with the help of her daughter Emily Ray and granddaughter Kayla Ray. You will not be disappointed in what we are already finding for the 2020 auction. We will once again limit the number of items, but will keep the items as unique as possible and fun! Some of our focus will be items you will want for the Holidays!! Please contact us if you have a donation to make! Ctrudeau@optonline.net |
| **HELP WANTED FOR**  
**FAST CAT AT KIMBERTON** | **LOOKING FOR FAST CAT VOLUNTEERS!**

The WHWTCA will once again be holding Fast CAT at Kimberton during Montgomery week on Friday and Saturday, October 2 and 3. We are looking for volunteers to help so that the trial runs smoothly. We need committee members, as well as volunteers throughout the two day trial. Please let either Bob McCaskill (westiedoc@windstream.net) or Jody Brinley (brynleawesties@comcast.net) know if you are able to assist. Committee members MUST be present during trial hours and we must have at least five (5) for the trial to go forward. Please consider volunteering so that we can continue to offer this fun event. Thanks! |
Dear members of the
West Highland White Terrier Club of America
We are in need of your support for the Westie Imprint

1. ARTICLES: Make for interesting reading in the Imprint, we welcome your thoughts and insight.
2. COLUMN: Are you an aspiring writer with interest in writing a regular column for the Imprint?
3. ADVERTISING: Ads are vital for financially keeping the Imprint alive.
4. CANDID PHOTOS: Cute photos of Westies doing everyday things are always welcome.
5. SPECIALTY CLUB SHOWS: Candid photos from the Westie National and your Specialty shows are a treat for those of us not able to attend, are always welcome and they just might inspire others to attend a Specialty show in the future.

Please step up
Share your talents, experiences, education, training and or photos.
The Imprint as we know it, cannot continue without your support.

Sincerely
The Imprint team
Lee Trudeau  ctrudeau@optonline.net
Dawn Martin  westie@ptd.net

2020 Futurity / Maturity Announcement

HAVE YOU REGISTERED YOUR LITTER??

Please remember that we once again have our annual Futurity/Maturity event at Kimberton in 2020. This is the event that lets us show our pride in our breeding programs and gives others the opportunity to see our results.

Show your pride and enter your litters. We will continue to remind you, so you do not forget. Last year many members forgot to register their litters and missed the
opportunity to participate in this very special event!! See the website for the necessary form to register for the Futurity and Maturity.

It is never too soon to be planning ahead and remembering this important part of our annual specialty!

WHWTCA MEMBERSHIP CHAIRPERSON:
Darlene Cox Davis
10119 N. 60th Street West
Porter, OK 74454
918-688-0313 (cell)
ridgmar@aol.com

ATTENTION REGIONAL CLUBS
IS YOUR REGIONAL SPECIALTY ON THE WEBSITE CHART???

Calling all Regional Clubs! Please send your specialty date(s) and judges to ctrudeau@optonline.net as soon as possible. If we can get it up in January our members can start planning the shows to attend in 2019! As soon as we hear from some of the clubs we will start putting up the chart for the coming year. ctrudeau@optonline.net

25 YEAR MEMBER BIOS

Attention all WHWTCA Members!!

Please remember if you are a 25 year member of the WHWTCA, you should be sending in your bio for the History Project. We are missing a number of these bios and they are so important in helping us maintain our history and archives.

You can find details about the History Project Bios on the website at: http://www.westieclubamerica.com/whwtca/WHWTCA-Verbal-History-Project.html

2020 WESTIE IMPRINT LOTTERY WINNERS

<table>
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<th>Placement</th>
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<th>2 Runner up</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>Deadline Feb 28th</td>
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</tr>
<tr>
<td>Front Cover</td>
<td>Susan Chapman (MVW 2019)</td>
<td></td>
</tr>
<tr>
<td>Back Cover</td>
<td>Paula Cohen</td>
<td>Joan Giancola</td>
</tr>
<tr>
<td>Inside Front</td>
<td>Pam Downey</td>
<td>Kathy Latz</td>
</tr>
<tr>
<td>Inside Back</td>
<td>Carlton Dee</td>
<td>Martha Skapof</td>
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<tr>
<td>Fall</td>
<td>Deadline Aug 31</td>
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<td>Front Cover</td>
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<td>Joan Giancola</td>
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<tr>
<td>Back Cover</td>
<td>Sandy Campbell</td>
<td>Gloria Pasquini</td>
</tr>
<tr>
<td>Inside Front</td>
<td>Martha Skapof</td>
<td>Dee Carlton</td>
</tr>
<tr>
<td>Inside Back</td>
<td>Cindy Ladutko</td>
<td>None</td>
</tr>
</tbody>
</table>
The West Highland White Terrier Club of America is pleased and proud to be offering the return of the Performance and Stud Dog Spring Issue of the Westie Imprint. Articles on performance and Structure will be included along with a newly formatted Stud dog layout. Deadline for all advertising is February 28th. But ads are being accepted now and early ads are greatly appreciated. Let’s keep the Westie Imprint up and running by supporting your club and showing-off your Westie and all their new titles.

Stud Dog advertising will have standardized formatting with 4 dogs to a page. Cost remains at $50 per Stud Dog Ad. Or $40 for those dogs who have a CHIC # included in their Stud Dog ad for a $10 savings.

Stud Dog Ad includes
1. Three generation pedigree
2. Photo of your dog
3. Date of Birth
4. CHIC - DNA CMO and any other testing
5. Owner contact information
6. Brief synopsis of your dog’s attributes, progeny, show wins ect.

So how to get started on creating your own Stud Dog Ad.
Attached is a fillable word Document that is easy to use and an example of a completed form for your reference. If you have any questions, they can be addressed to Dawn Martin westie@ptd.net and she will help you through the process.

1. Open the WHWTCA Stud Dog Form on your computer
2. Go to "File" and save as - using your dogs registered name only "NO" titles. If you have multiple Stud Dogs be sure to save a file for each dog
3. The first fillable line is for your dog’s complete Registered Name including titles
4. 2nd line is DOB example 5/1/2012
5. The following 7 lines can be used for CHIC # DNA Owner and contact information ect
6. Next is a fillable pedigree be sure to type carefully and to recheck for accurately
7. The last line is for information regarding your dog. All information is to be factual.
8. Save the completed form and send as an attachment via Email to westie@ptd.net along with a high-resolution photo of your dog

Please note - All fillable areas have a spacing limit embedded in the form that cannot be changed. This will keep all the forms looking nice and neat but you will not be limited to a mere 30-word description of your dog as was the case in the past.

Example:
Ch. Dawn's Up N' The Ante TD JE RE ROM

DOB 12/15/2005
CHIC #57719
CMO DNA Clear

For Stud Inquiries
Dawn Martin
570 992-7888
westie@ptd.net

Dawn's Pomp N' Circumstance
Ch. Dawn's Roar N' Rumble TD SE ROM
Ch. Dawn's Free N' Easy PROMX ROMX
Ch. Dawn's Kick N' Up Sand RN ROM
Ch. AM/CAN Dawn's Up N Adam CDX CG ROM
Ch. AM/CAN Dawn's Kop N' A Plea CD TD ME PROMX ROMX
Ch. AM/CAN Dawn's Kit N' Kaboodle CD ME

Ch. Dawn's Up N' The Ante TD JE RE ROM
Ch. Dawn's Manhattan Project JE
Ch. Dawn's Front N' Center VCD1 AX AXU ME RE PROMX ROMX
Dawn's Kiss N' Tell
Ch. Dawn's Maid N' America TD ME RE PROMX ROMX
Ch. AM/CAN Cloudcroft's Mulberry Punch
Ch. Dawn's Free N' Easy PROMX ROMX
Ch. AM/CAN Dawn's Kit N' Kaboodle CD ME

Old Fashioned Heavy Boned Compact Solid Dog Good angles
Front & Rear. Andy works well when paired with elegant Westie bitches. Solid line-bred pedigree based on strong producing
FREE whelping dams. Excellent Pigment & Personality ++++
+++
NEW ADVERTISING OPPORTUNITY

WESTIE IMPRINT
Expanding advertising opportunities
Memorial or Honorary ads

Now Available 1/4 page
Maximum 100 words Text ~ Attach one photo
send via Email to: westie@pntd.net
Total cost $40
“Ad will be designed for you”

WESTIE IMPRINT

Hello All Members,

In an effort to help with producing the Imprint, some of our board members have volunteered to create new, regular features for upcoming issues. The following individuals will be looking to the membership for contributions to make these new features a reality.

Breeder Forum ~ Kristine Tarrer krmt@tarrerlaw.com
Memorial Ads ~ Cathy Blacklock cajms@msn.com
Club History ~ Anne Sanders anne@westiesnw.com
Owner Handlers ~ Jan Parcel westievd@comcast.net

These board members may be reaching out to you to share your experience and knowledge. Do you have ideas on any of these topics? Please get in touch at the emails above - your assistance will be greatly appreciated.

Thank you for your help with this,
West Highland White Terrier Club of America Officers and Directors
**Imprint Volunteers**
Features Coordinator and Contributor: Lee and Charles Trudeau - Advertising Coordinator: Dawn Martin PA westie@ptd.net - Commercial Advertising: Dawn Martin Westie@ptd.net - Marketing Manager: Lee Trudeau ctrudeau@optonline.net - National and Roving Show Results: Fred Askin MD faskin@jhmi.edu - Text Coordinator & Circulation Manager: Charles Trudeau, CT ctrudeau@optonline.net

All text sent via Email to:
Charles Trudeau Text Coordinator
ctrudeau@optonline.net

**Advertising Rules**

WESTIE IMPRINT, the official publication of the West Highland White Terrier Club of America, Inc., is mailed quarterly to club members and to the AKC Library. Members’ copies are mailed via Bulk Mail. Subscription rate (U.S.) - $48.00 Bulk Mail Subscription rates outside United States vary by location; please contact the Circulation Manager for specific rates. Individual issues are available for $15.00 or 4 for $50 each, including first class postage.

Copyright © 2020 – West Highland White Terrier Club of America, Inc. All rights reserved. The entire contents of the Westie Imprint is fully protected under federal and state trademark and copyright laws and no portion of Westie Imprint may be reprinted without the written permission of the editor. The opinions expressed in the articles herein are those of the authors and not necessarily of the editor or the Officers and Directors of the Club. The editor reserves the right to edit all materials submitted for publication. The editor welcomes comments, suggestions, and expressions of opinions from the readers.

The Westie Imprint is the official publication of the West Highland White Terrier Club of America, Inc. (WHWTCA).
- Ads will be accepted only from WHWTCA members in good standing.
- Ads will be accepted for dogs that the advertiser owns, co-owns, or bred.
- A stud dog owner may submit ads for a dog sired by his/her stud dog.
- Members cannot submit ads on behalf of non-members. Advertising in the Imprint is a benefit of membership and the ad content must clearly be that of the member.
- Only club member’s contact information can be included in the ad. If any of the co-breeders or co-owners are not WHWTCA members, then their names may be listed in the ad, but not their contact information.
- Ads must include the names of all owners of record or none (owners of record refers to owner or owners listed on the dog’s AKC registration).
- If the names of the breeders are included in the ad, all breeders of record must be included or none (breeder of record refers to breeder or breeders listed on the dog’s AKC registration).
- It is the responsibility of all advertisers in the Imprint to ensure the accuracy of all references made to official field/obedience/show wins and awards.
- Retouched/enhanced photos are NEVER allowed.
- The cover of the *Imprint* must be in portrait format only. We will not accept a cover that is printed in landscape format. In other words, the magazine must not be rotated in order to view the front cover.
- Errors in club publications will be handled at the discretion of the committee and on a case-by-case basis.

**Formats:**
Digital ads are accepted in the following formats tiff or jpg.

**Copyrighted Material**
Photographic and digital images are subject to copyright law. It is illegal to reproduce images taken by a professional photographer or owned by someone else without the consent of the owner. The exception is official show photographs of your win. Any other image -- unless the image was taken by the advertiser -- must be used with the consent of the photographer. The advertiser member releases WHWTCA and assumes all liability regarding copyright infringement.

**Payment** for ads will be accepted from members only. Make checks payable to WHWTCA and mail to the Advertising Editor. A $25.00 charge will be made for all returned checks. All checks must be in US Funds and drawn on banks with an USA address. Any other foreign checks, money orders, etc., must include an additional $12.00 bank service exchange fee.

All payments are to be submitted to:

Dawn Martin, Advertising Coordinator  
141 Tittle Road, Saylorsburg, PA  18353  
w'estie@ptd.net  
- All ads sent via Email
New Advertising Details

Advertising Information & Specifications

File Formatting
All ads must be submitted as a press ready PDF or JPEG file that is at least 300 dpi and of corresponding dimensions.

Trim
- Ad trim size is 8.5" x 11".
- Please add .18" to the trim size on all sides for full bleed.
- Full bleed file size is 8.75" x 11.25".
- Keep all type and images at least 1/2" away from all sides.

Covers
- Cover pages are always full color and full bleed.

Submitting Ads
All camera ready ads are to be submitted via email as an attachment by the published deadline. No exceptions. Payment must be received within 30 days of ad submittal.

All payments "WHWTCA" are to be submitted to:

Dawn Martin, Advertising Coordinator
141 Tittle Road
Saylorsburg PA 18353

All ads are to be sent via email to
westie@ptd.net

The quarterly deadlines for submission of ads for publication are as follows:

Spring Issue - February 28
Summer Issue - May 31
Fall Issue - August 31
Winter Issue - November 30

25% savings
Pre-order your ads for the whole year and pay by Feb 28th to save!
Buy 3 color pages, get 1 free* (save $250)
Buy 3 B&W pages, get 1 free* (save $95)

*one must be in each issue
Spring, Summer, Fall, Winter

Advertising Rates

Front Cover Color: $400
Back Cover Color: $375
Inside Front or Back Cover: $350
Full Color: $250
Half Page Color: $150
Full Page Black & White: $95
Half Page Black & White: $55
Business Card: $100

Commercial Ads

Color: 1/Issue $500
4/Issues $1600
Black & White: 1/Issue $200
4/Issues $800

"Ad page placements other than covers can be requested but not guaranteed."

Now Available
PayPal billing

Calling All Writers

Did you promise to send in an article for the Imprint? Do you have the urge to write about a topic that would be of interest to fellow Westie owners? Do you have hidden writing talents that you would like to share?

Please consider writing an article for the Imprint and send it along to Lee Trudeau at ctrudeau@optonline.net

There are so many areas of interest that we would love to read about......so please consider contributing to the next issue.

Articles are due by February 15-29th!

We look forward to your contributions.

Thank you!
Our Specialty will be on **May 5, 2020** in conjunction with the Bucks County Kennel Club event. The location is the Polo Grounds in Erwinna, PA. Our regular class judge will be Roz Kramer and our Sweeps judge will be Ida Keushgenian. We look forward to seeing everyone at our Specialty.

We’re very happy to announce that we have our sweeps judges all set for 2020, a couple of the nicest, most respected ladies in the Westie universe. Lee Trudeau will be judging on Saturday, and Betty Williams will judge on Sunday. There’s still time to get yourself a puppy for the summer fun, or get that veteran back in coat.

Did you read the November Readers’ Digest article about the communities in America where the nicest people live? A place was chosen from each state and the winner of them all was a small town in northeast Ohio, Columbiana. Remember that Columbiana Kennel club is part of the **four-day cluster** in Canfield each summer. There are a lot of nice people in northeast Ohio. Maybe that’s why our specialty is one of the favorites.

As you’re planning your 2020 year, reserve **July 30 and 31st and August 1st and 2nd** with a couple travel days too.

**Thursday July 30, John Constantine Amodel**
**Friday July 31, James Moses**
**Saturday August 1st Bergit Coady Kabel**
  - Puppy sweeps Lee Trudeau
**Sunday specialty Robert Shreve**
  - Puppy and Veteran sweeps Betty Williams

Chris Schriber
WHWTClNO

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**San Francisco Bay West Highland White Terrier Club**

The San Francisco Bay West Highland White Terrier Club held its Fall Specialty with the Sacramento Valley Dog Fanciers Association in October 2019. The Specialty was wonderful, and the club held a Barbecue banquet on the show grounds. The “Big Wind” event followed on Sunday and the show was cancelled as all the professionally installed tents were down. The Board voted to continue to host our Fall Specialty and Sweepstakes at this venue for the foreseeable future.

In December, the club held the annual holiday lunch and auction. Our Lunch Committee of one, Marie Thompson did an outstanding job of centerpieces and decorating our banquet room for the holidays. Annual awards were presented and according to those in attendance it was a lot of fun.
Our annual meeting will be held on January 19, 2020 and following the board and general membership business meetings a presentation on Corneal Endothelial Degeneration by researchers at the University of California, Davis School of Veterinary Medicine. We are so fortunate to have them local as they are so willing to offer educational opportunities for Westies and Dogs in general.

The 2020 calendar of events is currently being reviewed. The next major event is our Spring Specialty and Sweepstakes on April 9, 2020. Specialty Judge is Anne Katona. We will be supporting the entry for the Northern California Terrier Association on April 9. Breed Judge is Bergit Coady-Kable. We are also supporting the entry for the Sacramento Kennel Club shows. Saturday judge is Ken Murray and Sunday judge is Roz Kramer. We hope you will consider joining us in Sacramento this year. Please send Lisa Blutman or Gail Krieger an email for further information. Lisa can be reached at lisa.blutman@aol.com and Gail at gailaurie@hotmail.com.
The Westie Foundation of America (WFA) is working with Dr. Elia Tate-Wojno, Cornell University on an Atopy study needing more blood samples. This work is testing the theory that allergic disease will have a different immunologic profile than normal dogs.

We need blood samples from 10 Inhalant Allergic Westies and 10 Food Allergic Westies. The criteria require that the dog not be on corticosteroids for at least 2 weeks and not have other pre-existing disease such as Cushings, Diabetes, Addisons, KCS, etc. Please email me (kmcscash@aol.com) if you are interested in participating.

Protocol: Westie peripheral blood collection and immune cells analysis
1. Assess if Westie is a potential participant in the study. Participants must be allergic OR non-allergic, any age, either sex. Westies that suffer from a chronic inflammatory disease other than allergy, including KCS, Addison’s Disease, Cushing’s Disease, IPF, cancer, IBD, diabetes, or arthritis are NOT eligible. Westies that have been treated with corticosteroids in the last 2 weeks are NOT eligible.

2. Contact Seth Peng (Lab Manager, Tait Wojno lab) at sap226@cornell.edu to request a collection tube and shipping information. Mr. Peng will provide you with the number of tubes you require via mail.

3. Present client consent and study; obtain consent from informed owners.

4. Administer Participant Form and Allergy Questionnaire (see attached) to the participant’s owner. Regardless of the outcome, proceed to blood collection.

5. Collect peripheral blood (≤5 mL) from the participating dog using provided violet capped K2 EDTA tube (any blood collection site is fine).

6. Seal the tube with parafilm and place it in a shipping box on ice in secondary containment.

7. Ship the tube via FedEx using the information provided to you by Mr. Peng: Dr. Elia Tait Wojno, c/o Mr. Seth Peng Baker Institute for Animal Health Cornell University 235 Hungerford Hill Rd. Room 135 Ithaca, NY 14850 (607) 256-5632 edt42@cornell.edu Scan and email the completed Participant Form and Allergy Questionnaire to sap226@cornell.edu or fax to (607) 256-5608.


9. Collections should be shipped Monday – Wednesday in order to arrive by Fridays.

Westie Allergy Study Participant Form and Allergy Questionnaire

Dog’s name: __________________________ Date: ____________
Age: ________ Birthdate (if known): ______________ Sex (circle one): M   F
ATTACH PEDIGREE IF AVAILABLE

For the Veterinarian:
1. Has this dog ever been diagnosed with any a chronic disease, including but not limited to KCS, Addison’s Disease, Cushing’s Disease, IPF, cancer, IBD, diabetes, or arthritis?
   □ Yes  □ No

Veterinarian, if your answer is yes to Question 1, please stop here. This dog is not eligible for our study.

2. Have you or another vet diagnosed this dog with allergy, atopy, or atopic dermatitis?
   □ Yes  □ No

If yes, how old was the dog when you first diagnosed him/her? ________
For the Owner:

3. Does your dog do any of the following things listed below?
   □ Yes    □ No

   If yes, check all that the allergic behaviors that apply.
   □ Shake head constantly or more than seems normal
   □ Scratch, lick, or chew the face, paws, ear, tail, or belly constantly or more than seems normal
   □ Scoot, roll, or rub on the ground or furniture constantly or more than seems normal

4. Has your dog had recurrent infections?
   □ Yes    □ No

   If yes, check all that apply.
   □ Bacterial infection  □ Yeast infection  □ Skin infection  □ Ear infection
   □ Other

5. Do any of your dog’s relatives had similar problems or been diagnosed with allergies?
   □ Yes    □ No    □ Don’t know

For the Veterinarian and the Owner of Allergic Dogs Only:

6. Are the dog’s allergies, allergic behaviors, or recurrent infections seasonal?
   □ Yes    □ No

7. Has the dog ever received any treatment for skin problems or allergies?
   □ Yes    □ No

   If yes, please give details:
   ____________________________________________________________

8. Has the dog been taking corticosteroids (oral or topical) in the last 2 weeks?
   □ Yes    □ No

New Fundraising Item
“Shake”

Brand new item to the Westie Shop!! These lovely new aprons come in 4 colors with original new artwork by our very own Deb Borgo!! They are lightweight and beautifully made. Front pocket. These would make a wonderful gift for your Westie friends, puppy buyers or a gift for yourself!!

Priced at $30.00 which includes s/h

Comes in green, burgundy, blue and black.

Contact ctrudeau@optonline.net to get yours!!
Black ball caps back in stock!! $22.00 + s/h

Contact ctrudeau@optonline.net for these new items!!
Older issues of Imprints now available at a discount!!

Mailing Guide for Shipping Imprints

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Note: Earlier issues, prior to Winter 2008 are now available in very limited numbers.
To place an order, contact windkiss2@aol.com

Make checks payable to: WHWTCA
Mail Check to:
Bette Carroll, Circulation Chair
windkiss2@aol.com

Available Issues:

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*  = Centennial Issue – Winter 2009

WESTIE UPDATES – NEXT ISSUE

The next issue of Westie Updates will come out on or around March 6th, 2020. Please send your information, dates, announcements etc. by March 1st, 2020 to ctrudeau@optonline.net